Webinar on

# Added Value Negotiating: Building Balanced Deals

GRCEDUCATORS Axons Technology and Solutions This webinar is a training topic, negotiation skills often create anxiety for the participants.

#### **PRESENTED BY:**

*Chris DeVany is the founder* and president of Pinnacle Performance Improvement Worldwide, a firm which focuses on management and organization development. Pinnacle's clients include global organizations such as Visa International, Cadence Design Systems, Coca Cola, Sprint, Microsoft, Aviva Insurance, Schlumberger and over 500 other organizations in 22 countries.



On-Demand Webinar Duration : 60 Minutes Price: \$200

#### **Webinar Description**

As a training topic, negotiation skills often create anxiety for the participants. If they have experienced a typical "I Win-You Lose" negotiation seminar, then those feelings are usually based on not wanting to have to do battle with a fellow participant just to learn or improve negotiation skills.

The five-step Added Value Negotiating (AVN) method presented in this webinar is about the mutual search for value, not on using tricks or tactics to try and overpower the other side. Many people who have experienced win-lose negotiation seminars find the AVN method to be unique, empowering, and able to create better deals in less time.

The AVN steps are easy to remember and use: Clarify (mutual interests); Identity (options using value factors); Create (at least two "deal packages"); Discuss (the deal packages); and Perfect (the final deal).



#### Who Should Attend ?

Any Director

Manager

Supervisors, or employees who must negotiate, internally or externally, as part of their jobs



### Why Should Attend ?

*Our New Added Value Vocabulary Psychological Blocks to Negotiating Success* The Usual Win-Lose Negotiating Method The New Added Value Negotiating Method The Power Of Transparency *12 Possible Value Factors* Doing Your Homework Knowing the Settlement Range Understanding Personality Styles AVN Steps 1 through 5 Good and Bad Post-Negotiation Feelings Avoiding Tricks & Tactics Good Deals Take Time and Preparation



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